Socio-demographic overview of music buyers by repertoire segment
2014, 2016 and 2018

Note: The figures are based on turnover at end-user prices, physical and download.

1 Incl. German-language rock, English-language rock, metal and punk.
2 Incl. crossovers.
3 The age category ‘50 years and older’ has been divided into the two categories ‘50 to 59 years’ and ‘60 years and older’ since 2017.

Source: GfK Consumer Panels from various issues of Musikindustrie in Zahlen, ed. Bundesverband Musikindustrie.

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